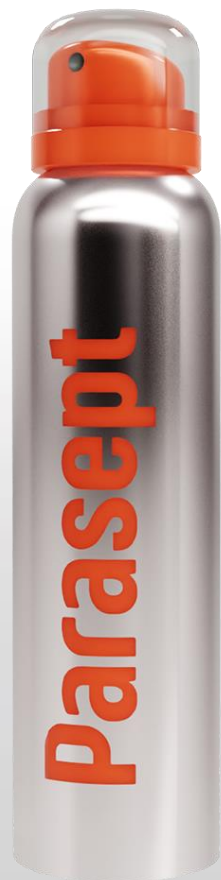


Quick and painless solution of pediculosis problems

Strong answer to lice and nits!

Parasept



Learn more about our products at
www.parasept.ru

Parasept



KILLS PHYSICALLY LICE AND NITS BY OBTURATING THEIR RESPIRATORY ORGANS

- ✓ **Aerosol is the most advanced form** for applying the agent. The convenient and uniform distribution is the most important characteristic of the unique Parasept products.
- ✓ **Contains 92 % of dimethicone.** According to the scientific report results of the Research Institute of Disinfectology *, the dimethicone-based agents are recommended for treatment of pediculosis as the most effective and safe ones for humans.
- ✓ **The active ingredient is nontoxic and allowed for children from the age of 1 year.**
- ✓ **The fullest set** which includes all what is necessary for effective use (comb with a magnifying glass; gloves, bandage to prevent leakage of the agent).
- ✓ **The agent volume is increased:** the quantity will be enough for all family members, for the long hair and repeated treatment.
- ✓ Contains **components making it easier to comb the hair**
- ✓ **Washed off easily by an ordinary shampoo** in contrast to more low-price agents.
- ✓ **Complex of natural antiseptics** soothes the head skin, disinfects and favors healing.



- ✓ + Tea tree oil
- ✓ + Eucalyptus oil
- ✓ + Sage extract
- ✓ + Pine bud oil



Art. No. 66780966

Parasept Aerosol

150 ml

SET FOR FIGHT AGAINST LICE AND NITS FOR ANY HAIR LENGTH AND TYPE

The aerosol formulation with increased volume and fine spraying will be suitable for the longest and thickest hair.

Composition: dimethicone complex, triglyceride, tea tree oil, eucalyptus oil, pine bud oil, sage extract.

The fullest set for the treatment:



Bar code

4602666780966

Quantity in nos per group package: 6 PCS.

Shelf life: 5 years from manufacturing date



Art. No. 66780904

Parasept Spray

100 ml

SET FOR FIGHT AGAINST LICE AND NITS FOR ANY HAIR LENGTH AND TYPE

Spray with a trigger is an effective formulation in a customary format; a convenient pulverizer allows apply the agent uniformly on the hair.

Composition: dimethicone complex, triglyceride, tea tree oil, eucalyptus oil, pine bud oil, sage extract.

The fullest set for the treatment:



Bar code

4602666780904

Quantity in nos per group package: 6 PCS.

Shelf life: 5 years from manufacturing date

CAUSES FOR TRUST

Parasept —
kills physically lice
and nits by obturating
their respiratory
organs.

1
Elimination from
the 1st minute

The silicone film – dimethicone – covers lice and nits thereby disturbing their respiration and water metabolism system. As a result, lice and nits die because of suffocation and dehydration already within 30 minutes.



Unique presentation – the first aerosol

Convenient spraying: trigger – spray; actuator – aerosol



The fullest most convenient set (multi-functional comb with a magnifying glass; gloves; bandage to prevent leakage of the agent)



Non "toxic" active ingredient, high efficiency of the composition: active ingredient – 92 % (competitors – 4 %); the agent is allowed for children from the age of 1 year



Contains a natural antiseptic

RATIONAL BENEFITS

- 1 Unique presentation – the first aerosol
- 2 Convenient spraying: trigger – spray; actuator – aerosol
- 3 Non "toxic" active ingredient
- 4 High efficiency of the composition: active ingredient – 92 %
- 5 Contains a natural antiseptic
- 6 The fullest most convenient set (multi-functional comb with a magnifying glass; gloves; bandage to prevent leakage of the agent)
- 7 Sufficient agent volume

PARASEPT

vs.

Another popular product



Manufacturing country: Belgium

Average price:
pc. – 880.67 RUB
ml – 8.81 RUB

Average price:
pc. – 1006 RUB
ml – 7.37 RUB

Poor agent efficiency
because of low active
ingredient content

Action time
for up to 8 hours



Comments: Nits are not killed by it

It is oily. it is difficult to wash it off; repeated treatments are necessary. Distressful combing out on the long hair.

The agent is not effective, not washed off.

Non effective! It is not washed off even when using Fairy! In order to wash off an oil-based agent for 450 RUB you shall have to buy the shampoo manufactured by the same company for 1200(!)

	Another popular product	PARASEPT		Another popular product SENSITIVE	PARASEPT	
Volume	100 ml	100/150 ml	+	150 ml	100/150 ml	+
Active ingredient	dimethicone	two-phase dimethicone	+	dimethicone	two-phase dimethicone	✓
Inclusion rate	4%	92 %	+	4 %	92 %	+
Antiseptic and healing components	-	Tea tree oil, eucalyptus oil, pine bud oil, sage extract	+	-	Tea tree oil, eucalyptus oil, pine bud oil, sage extract	+
Components to make combing easier	Mineral oils 96%	+	✓	-	+	+
Shelf life	3 years	5 years	+	5 years	5 years	+
Allowed from the age of	3 years	1 year	+	1year and for pregnant women	1 year	⊖
Action time	15 minutes	30 minutes	⊖+	8 hours	30 minutes	+
Set	- lotion - pulverizer/ doser - instruction - comb	- aerosol/lotion - pulverizer - instruction - comb with magnifying glass - gloves - bandage	+	- lotion - doser - instruction - comb	- aerosol/lotion - pulverizer - instruction - comb with magnifying glass - gloves - bandage	+
Agent eliminates	Lice Larvae	Lice Larvae Nits	+	Lice Larvae Nits	Lice Larvae Nits	✓
Characteristics of PARASEPT are superior to those of the competitor			✓	Characteristics of PARASEPT and those of the competitor are identical		
			⊖	PARASEPT is inferior to the competitor		
			⊕⊖	Questionable superiority of the competitor		